

Lifestyle / C1
Catching up with man behind luxury label Chanriol

Metro / A22
Sonny Parsons daughter kidnapped Tuesday, released yesterday

Business / B1
Ayala Corp. profit last year soared 130%

News / A2
Why Cito Lorenzo resigned all his gov't positions

News / A2
Nothing political, DOJ chief tells Gringo Honasan



Lost in translation? Try Pinoy computerese



By Christian Esguerra

PHILIPPINE DAILY
INQUIRER
BALANCED NEWS, FEARLESS VIEWS

Goodbye, Louie



LOUIE C. Ponder for the word

Friday, February 18, 2005 • 36 pages / vol. 20 / no. 73

Man confesses role in Makati bombing

GMA backs Lacson antiterror bill

By Gil Cabacungan Jr. and Jolene R. Bulambot

LAPU-LAPU CITY—President Macapagal-Arroyo is endorsing the passage of an antiterror bill "to add more teeth to the fight against terror" ...

Moody's rating ignored





Investors buy up stocks, RP bonds

By Doris C. Dumlao

Religious scholar, actor-to-be lead rebels

Jolo evacuees don't want to go home

What 2-notch cut in credit rating means for country

By Carlito Pablo and TJ Burgonio

Senate body wants to retain 10% VAT with no exemptions

By Michael Lim Ubac



Second FRONTPAGE

Taxman goes after Gen. Garcia



Court freezes colonel's assets

Why Cito resigned



LORENZO

Erap back in hospital

Abu Sayyaf member falls

Pinoy sentenced to 17 years for stabbing death of NY nightclub bouncer

DOJ chief to Gringo: Nothing political

3 Oakwood boys cleared

THE DAILY GOSPEL

SUPREME COURT DOCTRINES

FRIDAY FEBRUARY 16, 2007
PHILIPPINE DAILY INQUIRER A1
SPORTS

DOJ steps up pressure on Asi

Gonzalez creates panel to pursue raps vs suspended Talk 'N Text cager

By Philip C. Tubeza

[illegible]


GONZALEZ


TAULAVA

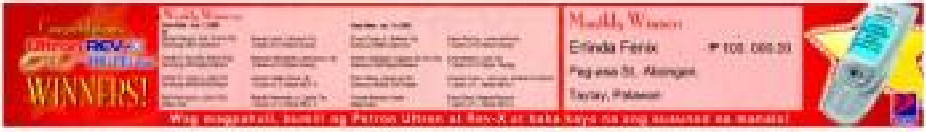
[illegible]

Subpoena for eight

[illegible]

Impartiality doubted

[illegible]



Senate body wants to retain 10% VAT with no exemptions

Lost in translation? Try Pinoy computerese



Warriors, Maroons thwart NCAA rivals

Purefoods taps 7-4 NBA veteran

NBC PRE-SEASON

Spring, Taguig test newcomers



SPORTSWATCH



CAIDIC

RP five bets cut down to 18 next month

Advice & more

SPECTATOR



Al S. Mendoza

'I value my profession so much'

INQUIRER Entertainment editor Louie C. Cervero died on Wednesday at the Lourdes Hospital in Sta. Mesa, Manila.

He was 52.

His remains lie at the Holy Trinity Memorial Chapels on Sucat Road in Parañaque.

Interment is tentatively set for Monday.

Biggest strength

In his application for employment at the Inquirer in 1995, he wrote that his biggest strength as a journalist was his "love for the profession. This also happens to be what I consider my main asset as a person. I value my profession so much that it always affects my private life...."

Louie joined the Inquirer as night editor after a year as sub-editor at the Hong Kong Standard. He was City Editor until 2000. He became editor of both the Metro and Entertainment sections until 2003, and was entertainment editor until he died.

Louie was also a former managing editor of People's Tonight and news editor of People's Journal.

A [illegible] scholar, he worked toward a degree in BS General (pre-medicine) at the University of Santo Tomas College of Science. But his love for writing prevailed. Whether he was writing or editing news stories or film-based pieces about show biz celebrities, Louie's passion for the written word was palpable.

He won the Best Feature Story award in the 1982 Catholic Mass Media Awards.

Goodbye, dear Louie

[illegible]

Just before he died on Wednesday night at the Lourdes Hospital in Sta. Mesa, Manila, Louie sent me tons of text messages pouring his heart out about his struggle to remain alive.

One of these messages said: "My session with the doctor today went on for two hours with the doctor telling me that it would be good for me to be surrounded by family and friends. [illegible] 'This is a very lonely disease.' These are my thoughts for today. I am sorry I dumped them on you."

Recently, he fell into the habit of asking me to bake for him bread and cook for him [illegible] "that tasted like the beef rendang you brought to the office once."

I warned him that the [illegible] might be oily.

But he said, with his customary wit, "A little amount of oil would not kill me now."

Eating like a bird

Even when he was healthy, Louie ate like a bird. But he had a sweet tooth and had wanted to eat ice cream on the day he died. He had sent text messages to colleagues or friends asking them to buy ice cream for him.

On the week of Chinese New Year, when he was confined at the Metropolitan Hospital in Sta. Cruz, Manila, because of a blood clot in his leg, he sent another text message, asking me for hats and more bread.

Falling hair

"My hair has fallen. I am having my head shaved and I am crying. Hair all over the place. I don't want you to see me like this. Just ask your driver to bring them here. I will ask the guard to [get] the hats."

Later, another text message arrived: "The hats are very cute. Send me the bill."

He wore one of those hats—a blue beanie embroidered with [illegible]—until his last night, and told his sisters to [illegible] remove it because he did not want his baldness to show. He was still wearing the blue beanie while he was on life support and up to the time that he breathed his last.

Clotheshorse

That Louie was vain was no secret to his close friends.

He was a clotheshorse and always wore nicely pressed pants and shirts. He bragged about doing the ironing himself. He also had a fondness for white outfits and shoes because "I always wanted to be a doctor." He became a writer instead.

Hated being [illegible]

Louie grew up in Manila and attended public schools until high school. He told me tales about how as a child he had helped his mother sell native cakes and how he wore bakya (wooden slippers) while plying the streets with his goods.

He went to UST for college, and last year, he told me he wanted to study again—in La Salle. But he was probably only joking, especially about the La Salle bit. He hated being [illegible].

Next to my mother, Louie was always the first to pass judgment on whoever I was dating. In the 20 years that I had known him, he never seemed to stop nagging me about [illegible]. He also saw me through the bitter end of various entanglements, and grieved with me over bottles of beer at a Malate [bar] until our eyes hurt from the [illegible] of the sun.

This was in the '80s when we spent the best time of our friendship working at People's Journal and People's Tonight.

So lonely in Hong Kong

We lost touch for a few years when he left for Hong Kong in the '90s to work at the Hong Kong Standard, and I had gone to Singapore for a job in an advertising agency.

In one of my trips back to Manila, I learned that he had returned after a year overseas and was then Night Editor of the Philippine Daily Inquirer. We spoke for about two hours on the phone.

"This job suits me," he said. "I am a night person. I didn't like working abroad. I was so lonely in Hong Kong. I am not for that kind of life."

Real writing

In May 2000, I settled back in Manila and worked in an advertising agency when Louie called.

"Would you like to go back to real writing?" he asked.

"How many commercials can you write that would give you the satisfaction of a byline? None, I'm sure."

"Didn't you like that TV commercial with [illegible] saying 'Ahaaaa'? I wrote that one," I bragged. "I like doing that too."

"But that is not the way you should write," he said.

"Saying I wouldn't be [illegible] advertising."

Ferragamo shoes

I told him that the pay was good. He countered with his take on my life: "How many more pairs of Ferragamo shoes do you need to buy?"

One night over two bottles of red wine, as we reminisced about the fun we had in the '80s, he brought up again the idea of my working at the Inquirer. He even bought a vase from a street vendor and gave it to me with a dedication that again showed how good he was with words.

Louie wrote, referring to a certain [illegible] in my [illegible] past: "[illegible] poetry fails. You don't."

"Okay, I'll work with you at the Inquirer," I told him the next day.

For almost five years, Louie guided my writing and editing for the Metro and Entertainment sections of the Inquirer. He was the first to praise a good piece—respecting my copy and never tampering with my style [illegible]. He was the first to point out that in writing, the possibilities are limitless when reading good copy, giving more satisfaction to the writer than a script for 30 glorious seconds of a TV commercial.



THE METRO/ENTERTAINMENT sections in 2003 led by its editor Louie Cervero (seated). Behind him, clockwise, are [illegible], Marinel Cruz, [illegible], Margaux Ortiz and [illegible].

Louie insisted that a writer does not have to be mean to or be cutting about his subject—especially in entertainment stories where the sale of rumor prevails—to be able to write a good story.

Issues-oriented

There is such a thing, he said, as issues-oriented entertainment writing.

"We just happen to have more glamorous subjects," he told me once in his gentle manner. "They are just people like us. Long after the stars had gone, we would still be here writing about people like them."

Last Tuesday, a day before he died, Louie and I still talked about writing.

"How about writing an opinion piece in the [illegible] going topless in a fashion show?" he suggested. "But go more [illegible] your own good. You might catch [illegible]," referring to the submission, which he considered a mark of [illegible].

It touched me that he still worried about my health even when he could hardly breathe. Among his last words to me had to do with a writing assignment even when he was gasping for air.

But that's Louie—always thinking about stories to write and people to interview. Even while he was in hospital, he would open his computer and edit stories. He talked of working every single day, even when he was already in pain, as if writing was the only way he could live. For it is in writing crisp, [illegible], witty prose with a compassionate view of the human condition, that Louie could remain alive—always.

NEWSBRIEFS

RP safe, tourists told

New airport carts

Sun probe pressed

Grassroots mining

Festival of twins

The WORLD

Lebanon pressed to find Hariri killers



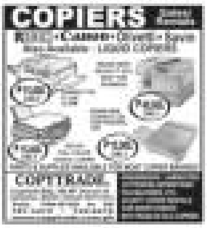
Italian journalist begs for life; Iraqi pols jockey for jobs

Scientists find dramatic changes in Southern Ocean

Scientists create first map of genetic variation













UK nuke plant missing 30 kilos of plutonium

China passes US in consumption of most goods





JAPAN'S THIRD AIRPORT

Iran warns of immediate response after any attack



Super cyclone in Samoa

Thaksin plans to withhold funds for Muslim villages

No dividends from razing bombers' homes, Israel finds

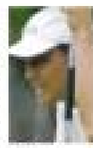


Thongchai out front with 64; Que 9 off

Agojo fires 66, leads Southern Ladies tilt



Canlubang eyes PAL Interclub double victory



Malarayat readies 'rough' RP Open



Kamiseta Cup set tomorrow at Manila PC

OPINION



Bad mood

EDITORIAL

One more story of life and death in World War II

As I See It

Neal H. Cruz



Mao, John Lennon and Che

Passion for Reason

Raul C. Pangalangan



Bombings underscore economy's vulnerability

ANALYSIS



Amando Doronila

A full day

AT LARGE



Rina Jimenez-David

Baby-arsonist

LOOKING BACK



Ambeth R. Ocampo

Ad-wise

PINOY KASI



Michael L. Tan

The INQUIRER is a member of the
PHILIPPINE PRESS INSTITUTE
The National Association of Philippine Newspapers

Proposed VAT measure unconstitutional

Letters

Supreme Court chief's grateful response

Aid funds used for war?

Valentine's Day bombings

Voices on INQ7.net

Man held for ₱60-M phone card scam



DAY OF HEARTS

Tanauan mayor owns Uzi, according to chief of police

Security tightened for US troops in mercy mission

BFAR to launch 'hipon ni Gloria' in Dagupan



Tight security in churches, mosques urged

Davao tourism execs say it's business as usual

Man who raped girl, 13, draws 126-yr jail term

Mountain elders turn to tribal practices to counter El Niño

Ex-bar workers reclaim stalls on Angeles street

Third most wanted in kidnap list nabbed in Leyte

Moody's rating ignored, hit by market players



STOCKBROKERS monitor share prices in the gallery of the Philippine Stock Exchange.

Positive recommendation

More skeptical

Growing at healthy pace

Fiscal reforms have to go on

Carrot and stick

Moody's analyst on vacation

What 2-notch cut in credit ...

State department report

Self-proclaimed crisis

Direct foreign investments

Religious scholar, actor-to-be ...

Turning point

Spiritual figurehead

Wife's wrath

Abu Sulayman

Actors as negotiators

Some 800 ex-Moro rebels in forefront of Jolo battles

Jolo evacuees don't want to go home



Man confesses role in Makati bombing

GMA backs Lacson antiterror bill, ID system

SPORTS

Stellar cast sign up for first Ateneo Aquathon

Adamson batters down Tigresses in title opener



BATTER fielding and pitching power the Lady Falcons to victory in Game 1 of the UAAP women's softball title series.

Milo net tourney uses peace theme

ADIDAS NATIONALS

Zamboanga booters clinch qualifier



THE ZAMBOANGA team makes the traditional pose before blasting Pagadian.

Ginebra visit caps PBA-Ever tour tomorrow

'Pilferage' report unfair to Esguerra

CLEAN LIVING





METRO

Singer's daughter kidnapped, released

Fourth shabu lab in posh village



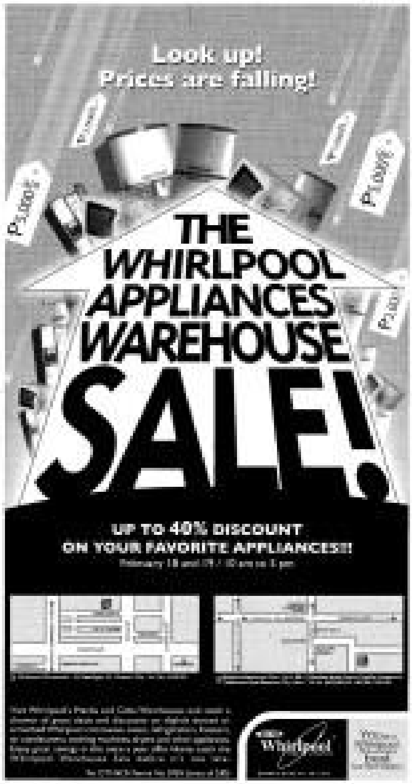
Residents of 3 towns threaten to sue Defensor over dump

TNT traces could link Metro, M'danao blasts



PUP street up for development

Police nab suspect in teenage girl's slay





BUSINESS



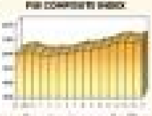
Ayala group '04 profit soars 130%

CURRENCIES



STOCK MARKET

Shares end at 5-yr high



BIR tightens watch on bank borrowers

INQUIRER MONITOR

Figures that matter in our nation's life

Energy supply mix

(2004 & 2014, in percent)
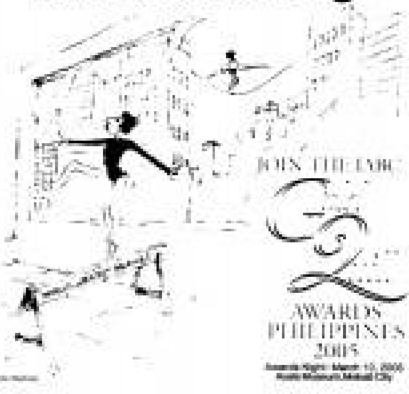


PNCC seeks ₱500M in loan for retirement of NLEX employees

RP call center sector seen to top India's

Ayala group '04 . . .

BIR tightens watch . . .



Lucio Tan plays snake charmer

COCKTAILS

Victor C. Agustin

Heard through the grapevine



CAP posted net loss of ₱3.81B in 2004

Lessons from Bangsamoro youth leaders

COMMENTARY

Understanding the issue

Building transformative communities

Bangsamoro youth

'Killing them softly'



Philips' 2004 sales up 20%

PHILIPS Consumer Electronics Philippines, the local unit of Royal Philips Electronics of the Netherlands, yesterday reported a 20-percent growth in sales revenue [illegible] in 2004.

Philips officials said the growth in sales [illegible] the company's decision to expand [illegible].

[illegible]

"The Philippines is a strategic manufacturing base for Philips [illegible]," he said.

[illegible]





BUSINESS

Tax experts warn against VAT increase



[illegible]

Another Wharton boy resigns

[illegible]



LORENZO

[illegible]

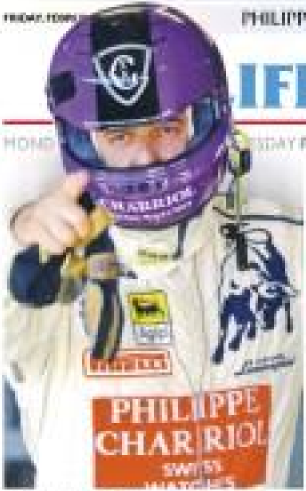
LRT-1 delay to cost gov't, JBIC says

[illegible]

Cosmos '04 profit down 57% to ₱234M

[illegible]

LIFESTYLE



Life in the fast lane

[illegible]

In his time

Our resident globe-trotter catches up with the man behind the luxury label Charriol in the French Alps

F[illegible]

[illegible]







Watch wardrobe

[illegible]



The stars come out

Despite celebrities such as Beyonce (above), Queen Latifah, Kevin Costner, Lucy Liu, Emmanuelle Beart and Venus Williams wearing Charriol time pieces, "the star is me," as Charriol once told a Swiss publication, "because I am the creator and developer."



Home fit for a jeweler

"Don't you think it is such a coincidence that I am a jeweler and the point de diamante detail is all over this house?" comments Charriol. [illegible]

In his time



Winter wonderland

Although he prefers to ski in Aspen in March, Charriol spends winters in Megeve, which has a policy of not allowing cars within the village. He loves the main square in the winter with its 11th-century church.



Glamorous marble

Except for extending living and entertaining spaces, Charriol touched almost nothing from the chalet's original design including this bathroom in black marble that [illegible] of glamour. All bedrooms of the chalet have en suite bath rooms, a rarity [illegible] today's French country houses and virtually unheard of in the '70s.

From page C1

and other Italian ski resorts frequented by the rich and famous. Together with the switch and glitzy Courchevel, Megeve has come to be known as one of the most prestigious all-year resort towns in the world where great skiing, gourmet dining and people-watching come together amidst great views of Mont Blanc, the highest peak in Europe.

The Inquirer caught up with Philippe Charriol in his chalet in Megeve recently. The globe-trotting businessman talked about the future in watches, the beauty of his home, the future of the luxury goods house and his great passion, driving on ice at 150 mph.

The Charriol line is available at: U.S. Greenbelt 4, Ayala Center, Makati City; Level III, Power Plant Mall, Rockwell Center, Makati City; Rustan's Makati; Rustan's Tower, Shangri-La Plaza Mall; Rustan's Harrison Plaza; Rustan's Ayala Cebu.

Email the author at [illegible]



Historical value

Charriol unearthed the original Celtic design at the British Museum, and this inspiration catapulted the label to fame. Since its inception in the '80s, the Celtic line remains a bestseller and is constantly updated.



Chalet charm

All wood used in Charriol's chalet are polished oak, and the stairwell is held together by wooden pegs and nails. An imposing Fernand Léger painting hangs in the landing. The chalet was built with furniture to match such as lamps and tables in the living room, but it is in the bedrooms that storage space and even the beds themselves are built into the architecture.



City style in the mountains

Charriol built a more cosmopolitan '70s chalet for the urban style not typical of [illegible] Alpine houses, yet maintaining the warm look of a log cabin.



In constant development

Charriol believes "the creative spirit is the most significant expression of the independent spirit," and his company reflects that belief with [illegible] products like leather goods, [illegible], jewelry and a fragrance that will be launched in June 2007. Behind Charriol are trophies, awards and photos of "life in the fast lane" of [illegible] racing.

LIFESTYLE



MAYBELLINE XXL Volume + Length mascara

Kérastase Institute is the first of its kind in the Philippines to focus on pampering and restoring the health of hair



KÉRASTASE Institute at 6750 Ayala Avenue, Makati City

High-tech hair treatment salon now in Manila

MAKEOVER 911



New discovery


PATRICK and Patty Tan with Philippine Stock Exchange's Vivian Yuchengco


SINGAPORE'S SOCIALITES: [illegible] with [illegible]


VICTOR [illegible] with his wife Michelle (right) and her mother [illegible] (left)


GANG OF THREE: [illegible] with Micky Cojuangco and his wife [illegible]


MAITE [illegible] with [illegible]


ANNABEL [illegible] with [illegible]


LOVERS Johnny [illegible] and [illegible]


GEORGE [illegible] and Lucy Pang

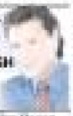

TONY [illegible] and wife, chanteuse Annie A.


DOLLY and Pepsy Del Rosario

Singapore party lasts till the wee hours

WITHOUT BATTING AN EYELASH

Maurice Arcache



Photos by Alvin Van Hagen using Kodak EasyShare

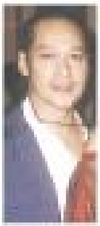
T[illegible]

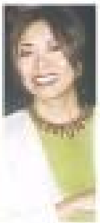
[illegible]

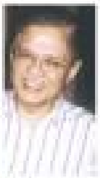
And party we all did at the posh Raffles Hotel of Singapore, [illegible]

The popular Raffles and [illegible]

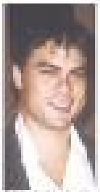

RITO [illegible] and Jenny Chua with Kathy

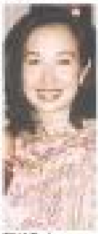

TOP interior designer Budji Layug


CYNTHIA [illegible]


BEN Santos

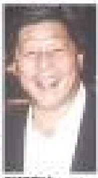
[illegible]


TALL, dashing Justin [illegible]

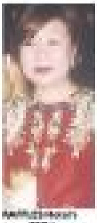

TINA Tan Lee

By 2:30 a.m., the band was still playing and the dance floor was rocking with the A-crowd, [illegible]

[illegible]


FREDDY [illegible]


KOKKOY Tuason

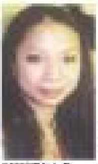

RAFFLES [illegible] mega CEO Jenny Chua

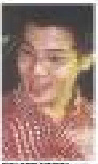

KAREN Santos, architect Anton Mendoza, Aida and Greg Marshall, and gorgeous Vivian Tan Yoco


TENGKU Azman Sultan Abu Bakar and Dato [illegible]


LIONEL Lee


Al Santos


AMANDA de G.


CELEBRATOR's son Franco de Guzman


DODDIE [illegible] Tuason and Tengku Abdullah Bin Alarhum Sultan Abu Bakar


MANILA CONNECTION: Businesswoman Teresita Lagdameo with [illegible] Cora Price, Tessi Santos, and architect and interior designer Ramon Antonio


INTERNATIONAL interior designer Bernard Tan, Bing de G., [illegible] and May Fernandez

LIFESTYLE



mulberry.com

Those who appreciate excellent quality and craftsmanship will enjoy browsing through this site. Mulberry is a British design company that originally manufactured luxury bags such as the Bayswater and Roxanne, now considered fashion classics. The company has grown and diversified to other areas such as womenswear, menswear and interior design, and continue to produce pieces that are superbly made by local craftsmen and artisans.



narnada.com

Peruse traditional and affordable Indian offerings like Kundan and Lac jewelry sets, which can lend your basic wardrobe an exotic touch. You can also purchase henna powder (used to color hair or create mehndi body art or tattoos), bindis (mark or jewelry usually worn on the forehead) and other unusual fashion accessories to spice up your look.

More affordable online shopping

Check out these sites for appealing but less expensive options

Apples' Pickings



Apples Aberin-Sadhwani

BASED on the responses to last Friday's feature on online shopping, I decided to share some more interesting websites that you might enjoy visiting.



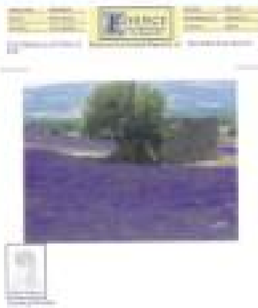
rozitsakishu.com

Calling all fashionistas! Here's a concept store that offers anything from women's clothing and accessories to home items, bath products and then some. What makes this little boutique different is that everything is from Israel. In fact, Women's Wear Daily tagged it as "Israel's fashion and design mecca."



novica.com

All it takes to shop around the world is this site. Travel by region (from the Andes to Bali) or browse according to category. Check out its offerings such as handmade jewelry, leather travel bags, art glass, paintings, sculptures and a "boho" selection of clothing and accessories.



More affordable online shopping



COOL STYLE



Timeless gems, iconic photos